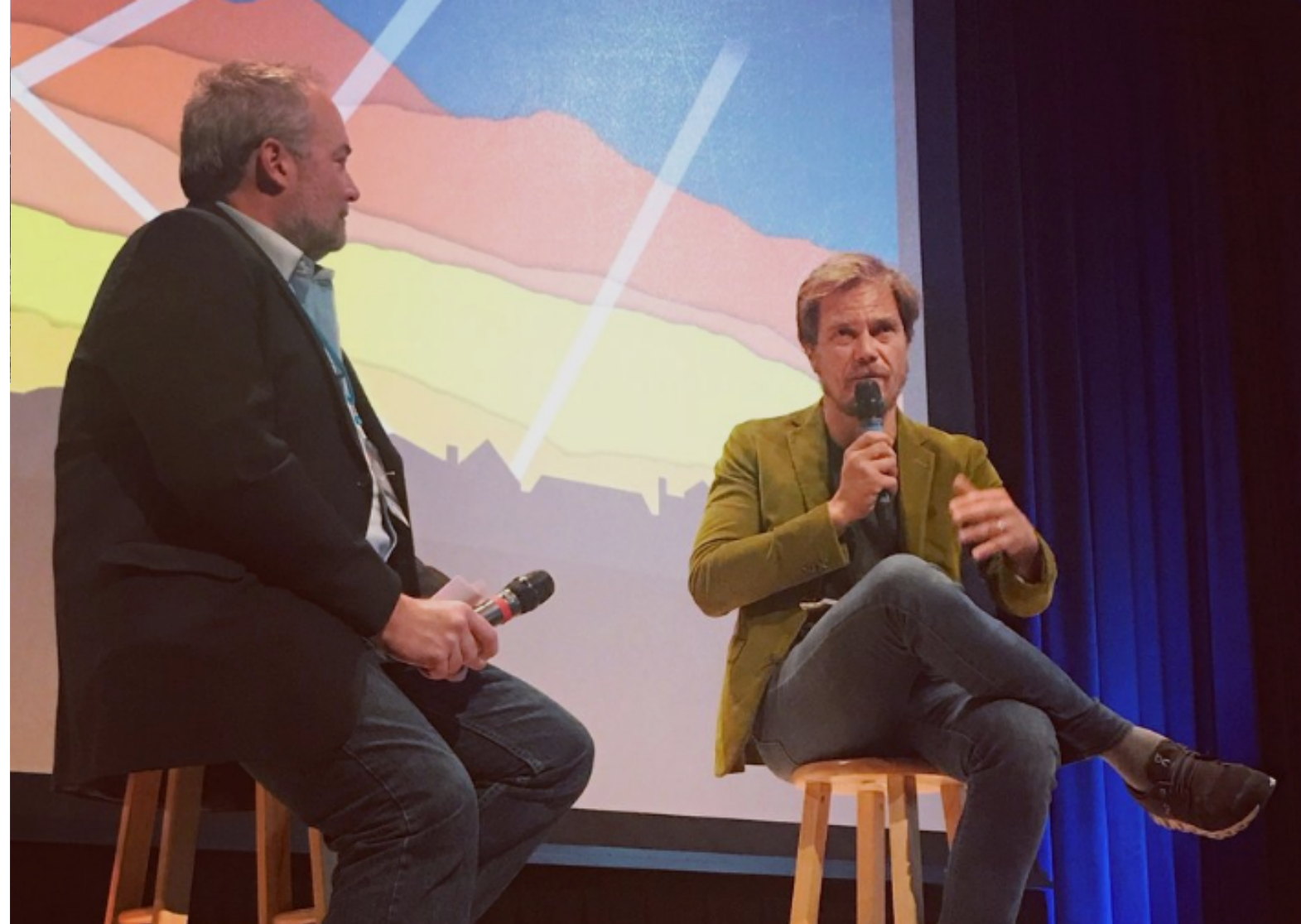


MEDIA KIT 2019

BRECKENRIDGE FILM FESTIVAL

LEARN. SHARE. FEEL.



Breck Film Fest



FILM & BEYOND

Listed as one of the Top 20 Film Festivals by USA Today, the Breckenridge Film Festival (BFF) is one to attend. The BFF is hosted by the town of Breckenridge in the Rocky Mountains of Colorado and makes a point to celebrate the art of film year round.

Since 1981, the BFF has presented a multitude of film genres during its annual festivals and monthly events. From documentaries, to premieres, to family fun and more, the BFF showcases film appreciated across every demographic. With star studded casts, world class film, and the town of Breckenridge's naturally scenic backdrop, the BFF has become a destination for viewers to learn and connect through one common denominator: film.

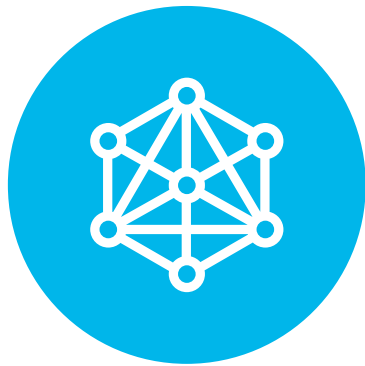
Outside of the organization's annual festival (September 19-22, 2019), the BFF is heavily involved in the community through its Summit Film Society and partnerships with local high schools, non-profits, the University of CO Denver, Colorado Film Office and Norther Music and Film initiatives.

Whether attending the festival, or one of the many programs throughout the year, the BFF offers the perfect opportunity to enjoy nature, culture, and adventure all in one day. In other words you can have your popcorn and eat it too.



ANNUAL FESTIVAL

Our annual festival is held every September and boasts more than 100 films shown in four days with an average of 3,500 attendees.



EDUCATION

Together we work with the local schools, high school film programs across the state and the University of CO Denver to inspire all ages through film.



YEAR-ROUND PROGRAMMING

We offer a plethora of year-round events and experiences. From our monthly Summit Film Society screenings, to fundraisers, to our annual membership club, there are plenty of ways to stay involved with the BFF before, during and after the festival.

WHAT WE DO

LET'S GET REEL

WE MAKE THE CUT



Ranked in top 20 film fests by USA today



Filmfreeway ranks us in the top 100 reviewed festivals list



Breck is ranked #2 for best small town to visit in the US



Screened in 5 theaters hosting between 137-750 people.



Colorado mag says we're the best small town in the state; CO has a lot of small towns

3,500
ATTENDEES

250
VOLUNTEERS

100
FILMS

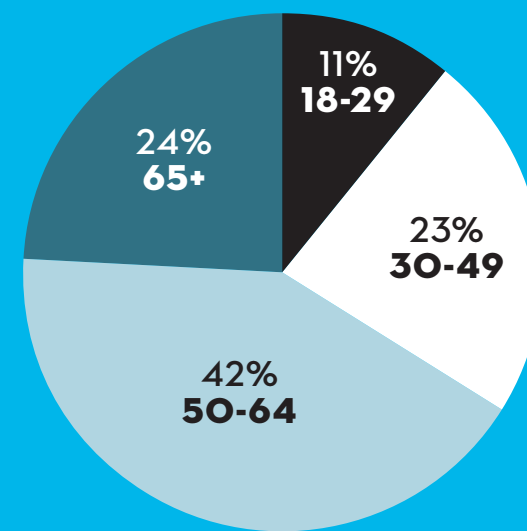
45
FILMMAKERS

6
PARTIES

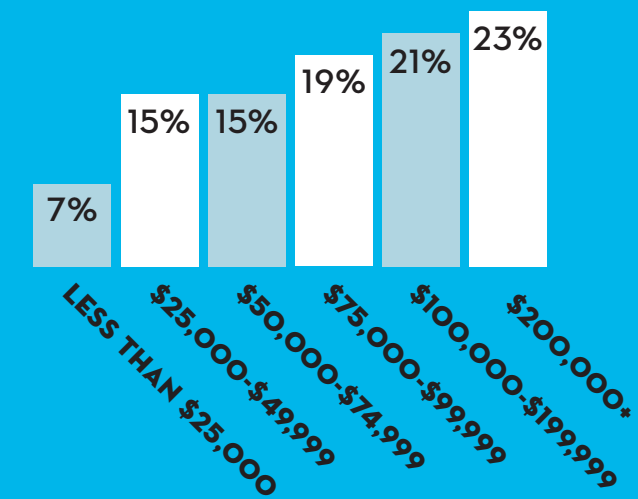
1
WEEKEND

REACH

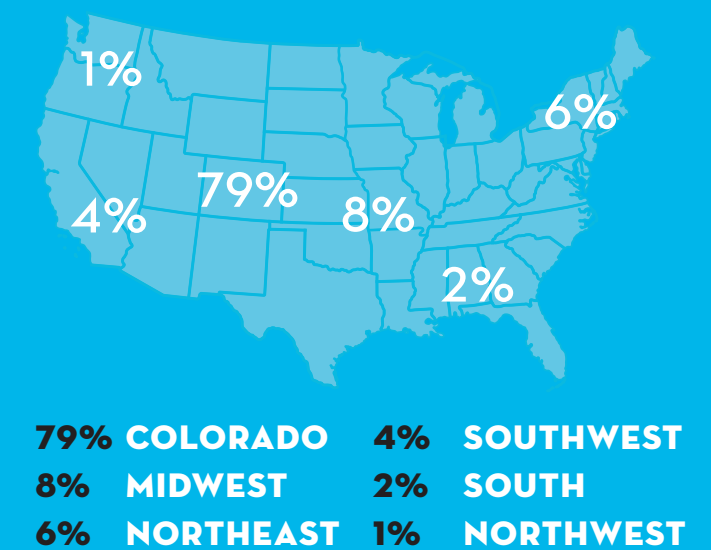
AGE



INCOME



LOCATION



Our target personas includes millennials, families and the retired but far from tired. Our primary geographic range is regional with 79% of attendees in the state of CO. (50% on the front range; 50% from mountain towns).

TESTIMONIALS

“Breckenridge has a fantastic reputation as an independent film festival and for fostering independent talent. And I mean- c’mon- who wouldn’t want to go to Colorado in September!?”

FILMMAKER, ERIC BILITICH

“Love this festival. It has a fantastic reputation and it’s well deserved...”

HOYT RICHARDS, FILMMAKER

“The film festival offered a wonderful variety and our personal experiences with the people and shops of Breckenridge were great, too.”

ATTENDEE

“The Breckenridge Film Festivals is one of the most professional and organized film festivals I have ever attended...”

MICHELLE CARPENTER, FILMMAKER

RATES

BACK COVER	\$1750
INSIDE FRONT COVER	\$1500
INSIDE BACK COVER	\$1250
DOUBLE PAGE SPREAD	\$1150
FULL PAGE	\$650
HALF PAGE	\$375

SPECS

BACK COVER, INSIDE FRONT COVER, INSIDE BACK COVER	5.25"W X 9"H
DOUBLE PAGE SPREAD	11.5"W X 9"H
FULL PAGE	5.25"W X 9"H
HALF PAGE HORIZONTAL	5.25"W X 4.375"H
HALF PAGE VERTICAL	2.5"W X 9"H

ADVERTISING

DEADLINES: 6.28.19
SPACE RESERVATION: 7.26.19
AD MATERIAL: 8.2.19

SPONSORSHIP OPPORTUNITIES

Below is the quick and dirty; for the nitty gritty please contact ashleyhughes@breckfilmfest.org

CORPORATE AND EVENT

These are the big ones ranging from \$1500-\$50k

GOLD TICKET CLUB

Support the film fest year round with an annual buy in of \$250, \$400 or \$1000.

A LA CARTE

From newsletters to in theater logos, we tailor sponsorships to your marketing needs.

SUMMIT FILM SOCIETY

\$3500 Promotes you throughout the year

AWARDS



TALENT

Love Gilda

What They Had

Waterlily Jaguar (World Premier)

Andy Irons: Kissed by God

Bombshell: The Hedy Lamarr Story

The Beatles: Eight Days a Week by Ron Howard

Life

Animated

Meru

Shawshank Redemption (World Premier)

The Fisher King (World Premier)

Narrow Margin (World Premier)

The Joy Luck Club (World Premier)

L.A. Confidential (World Premier)

Disney

Pixar

ReFramed Pictures

Laika Entertainment

Michael Shannon (Shape of Water)

Mira Sorvino (Mighty Aphrodite)

Matthew Glave (The Wedding Singer)

Alan Arkin

James Earl Jones

Marsha Mason

Sydney Pollack

Mary Steenburgen

Donald Sutherland

Eva Marie Saint

Jon Voight

Lou Diamond Phillips

Jon Favreau

Michael York

Jo Beth Williams

Connie Nielsen

Irvine Kershner

AnnaSophia Robb



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**MEET
THE TEAM**

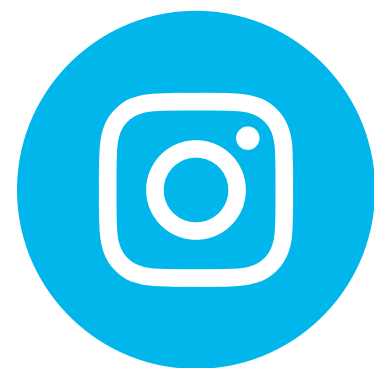
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